



Customer:

Prepared By

Issued Date: Nov. 9, 2009 Model No.: V370B1-P03

Approval

TFT LCD Approval Specification

MODEL NO.: V370B1-P03

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REVISION HISTORY

Version	Date	Page (New)	Section	Description
2.0	Date Nov. 9, 09	Page (New)	All	Approval Specification was first issued.
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1. GENERAL DESCRIPTION

1.1 OVERVIEW

V370B1- P03 is a 37" TFT LCD cell with driver ICs and a 1-ch LVDS interface. The product supports 1366 x 768 WXGA mode and can display true 16.7M(8-bit/color) colors. The backlight unit is not built in.

1.2 CHARACTERISTICS

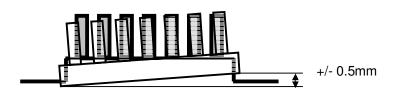
CHARACTERISTICS ITEMS	SPECIFICATIONS
Screen Diagonal [in]	37
Pixels [lines]	1366×768
Active Area [mm]	819.6×460.8
Sub -Pixel Pitch [mm]	0.2(H)×0.6(V)
Pixel Arrangement	RGB vertical stripe
Weight [g]	TYP. 1692
Physical Size [mm]	841.4(W) x 480.4(H) x 1.75(D) Typ.
Display Mode	Transmissive mode / Normally black
Contrast Ratio	3000:1 Typ. (Typical value measured at CMO's module)
Glass thickness (Array/CF) [mm]	0.7 / 0.7
Viewing Angle (CR>20)	+88/-88(H),+88/-88(V) Typ. (Typical value measured at CMO's module)
Color Chromaticity	R=(0.645, 0.335) G=(0.277, 0.595) B=(0.144,0.067) W=(0.285, 0.293) *Please refer to "color chromaticity" on p.16
Cell Transparency [%]	6.0%Typ. (Typical value measured at CMO's module)
Polarizer (CF side)	Anti-glare coating, 834.2(W) x 475.8(H). Hardness: 3H
Polarizer (TFT side)	834.2(W) x 475.8(H)

1.3 MECHANICAL SPECIFICATIONS

Item	Min.	Тур.	Max.	Unit	Note	
Weight	1692					
I/F connector mounting position	The mounting in the screen center	clination of the or within ±0.5mm a			(2)	

Note (1) Please refer to the attached drawings for more information of front and back outline dimensions.

(2) Connector mounting position





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2. ABSOLUTE MAXIMUM RATINGS

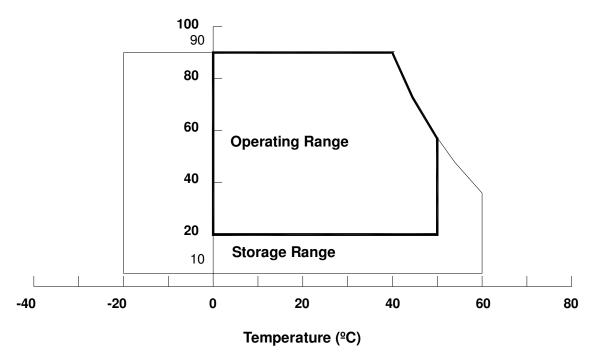
2.1 ABSOLUTE RATINGS OF ENVIRONMENT (BASED ON CMO MODULE V260B1-L11)

Item	Symbol	Va	lue	Unit	Note
Item	Symbol	Min.	Max.	Offic	Note
Storage Temperature	T _{ST}	-20	+60	ōC	(1), (3)
Operating Ambient Temperature	T _{OP}	0	50	ōC	(1), (2), (3)
Altitude Operating	A _{OP}	0	5000	М	(3)
Altitude Storage	A _{ST}	0	12000	М	(3)

Note (1) Temperature and relative humidity range is shown in the figure below.

- (a) 90 %RH Max. (Ta \leq 40 ${}^{\circ}$ C).
- (b) Wet-bulb temperature should be 39 $^{\circ}$ C Max. (Ta > 40 $^{\circ}$ C).
- (c) No condensation..

Relative Humidity (%RH)



- Note (2) The maximum operating temperature is based on the test condition that the surface temperature of display area is less than or equal to 65 °C with LCD module alone in a temperature controlled chamber. Thermal management should be considered in your product design to prevent the surface temperature of display area from being over 65 °C. The range of operating temperature may degrade in case of improper thermal management in your product design.
- Note (3) The rating of environment is base on LCD module. Leave LCD cell alone, this environment condition can't be guaranteed. Except LCD cell, the customer has to consider the ability of other parts of LCD module and LCD module process.



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2.2 ABSOLUTE RATINGS OF ENVIRONMENT (OPEN CELL)

Storage Condition: With shipping package.

Storage temperature range : 25 \pm 5 $^{\circ}$ C Storage humidity range: 50±10%RH

Shelf life: a month

2.3 ELECTRICAL ABSOLUTE RATINGS

2.3.1 TFT LCD MODULE

Item	Symbol	Va	lue	Unit	Note
item	Symbol	Min.	Max.	Offic	Note
Power Supply Voltage	Vcc	-0.3	13.5	V	(1)
Input Signal Voltage	VIN	-0.3	3.6	V	(1)

Note (1) Permanent damage to the device may occur if maximum values are exceeded. Function operation should be restricted to the conditions described under Normal Operating Conditions.



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3. ELECTRICAL CHARACTERISTICS

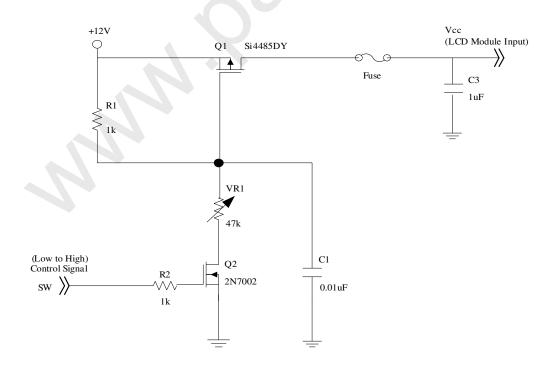
3.1 TFT LCD MODULE

 $(Ta = 25 \pm 2 \,{}^{\circ}C)$

	Cower Supply Current White Pattern Horizontal Stripe Black Pattern Differential Input High Threshold Voltage Differential Input Low Threshold Voltage Common Input Voltage	Symbol		Value		Unit	Note	
	wer Supply Voltage sh Current White Pattern		Cymbol	Min.	Тур.	Max.	Orac	11010
Power Supply Voltage Rush Current		ly Voltage		10.8	12	13.2	V	(1)
		I_{RUSH}	_	_	3	Α	(2)	
White Pattern			_	_	0.50	_	Α	
-		Horizontal Stripe	_	_	0.63	0.77	А	(3)
		Black Pattern	_	_	0.38		A	
			V _{LVTH}	+100	-		mV	
	Differential	Input Low	V _{LVTL}	_		-100	mV	
LVDS interface	Common Inp	out Voltage	V _{CM}	1.0	1.2	1.4	V	(4)
	Differential i	nput voltage	V _{ID}	200	7	600	mV	
	Terminating	Resistor	R_{T}		100	_	ohm	
CMOS	Input High T	hreshold Voltage	V _{IH}	2.7	_	3.3	V	
interface	Input Low T	nreshold Voltage	V _{IL}	0	_	0.7	V	

Note (1) The module should be always operated within the above ranges.

Note (2) Measurement condition:

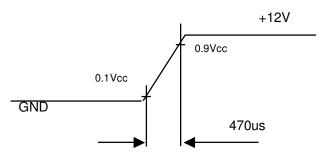




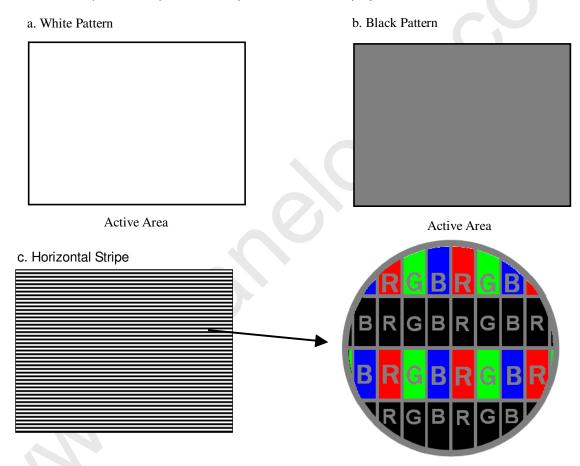


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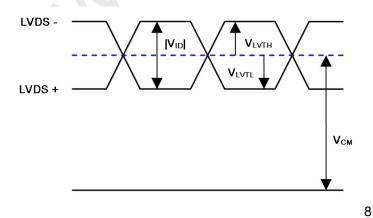
Vcc rising time is 470us



Note (3) The specified power supply current is under the conditions at Vcc = 12 V, Ta = 25 \pm 2 $^{\circ}$ C, f_v = 60 Hz, whereas a power dissipation check pattern below is displayed.



Note (4) The LVDS input characteristics are as follows:



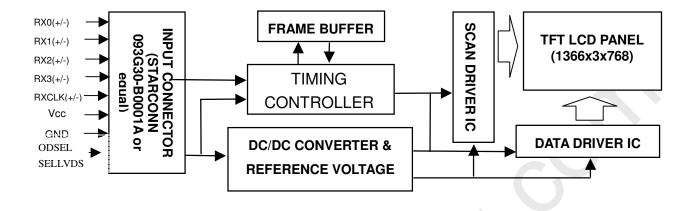




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4. BLOCK DIAGRAM

4.1 TFT LCD OPEN CELL





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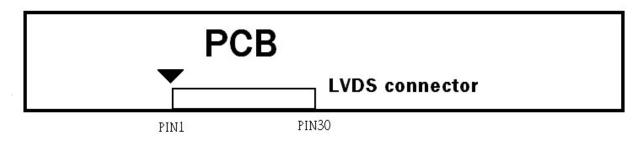
5. INPUT TERMINAL PIN ASSIGNMENT

5.1 TFT LCD MODULE

CNF1 Connector Pin Assignment

Pin No.	Symbol	Description	Note
1	VCC	Power supply: +12V	
2	VCC	Power supply: +12V	
3	VCC	Power supply: +12V	
4	VCC	Power supply: +12V	
5	GND	Ground	
6	GND	Ground	
7	GND	Ground	
8	NC	No connection	(4)
9	SELLVDS	Select LVDS data format	(2),(5)
10	ODSEL	Overdrive Lookup Table Selection	(3),(5)
11	GND	Ground	
12	RX0-	Negative transmission data of pixel 0	
13	RX0+	Positive transmission data of pixel 0	
14	GND	Ground	
15	RX1-	Negative transmission data of pixel 1	
16	RX1+	Positive transmission data of pixel 1	
17	GND	Ground	
18	RX2-	Negative transmission data of pixel 2	
19	RX2+	Positive transmission data of pixel 2	
20	GND	Ground	
21	RXCLK-	Negative of clock	
22	RXCLK+	Positive of clock	
23	GND	Ground	
24	RX3-	Negative transmission data of pixel 3	
25	RX3+	Positive transmission data of pixel 3	
26	GND	Ground	
27	NC	No connection	(4)
28	NC	No connection	(4)
29	NC	No connection	(4)
30	GND	Ground	

Note (1) Connector type: STARCONN 093G30-B0001A or Faxconn GS23302-1311S-7F or compatible LVDS connector pin defined as follows



Note (2) Low = Open or connect to GND: VESA Format, High = Connect to +3.3V: JEIDA Format.

Please refer to 5.5 LVDS INTERFACE



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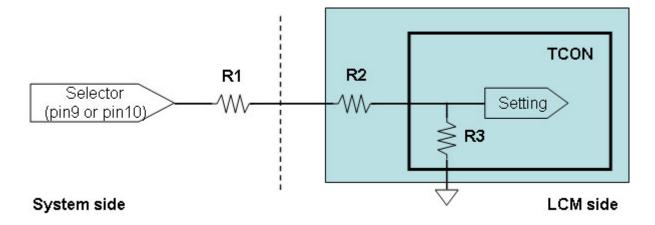
Note (3) Overdrive lookup table selection. The Overdrive lookup table should be selected in accordance to the frame rate to optimize image quality.

Low = Open or connect to GND, High = Connect to +3.3V

ODSEL	Note
L or Open	Lookup table was optimized for 60 Hz frame rate.
Н	Lookup table was optimized for 50 Hz frame rate.

Note (4) Reserved for internal use. Left it open.

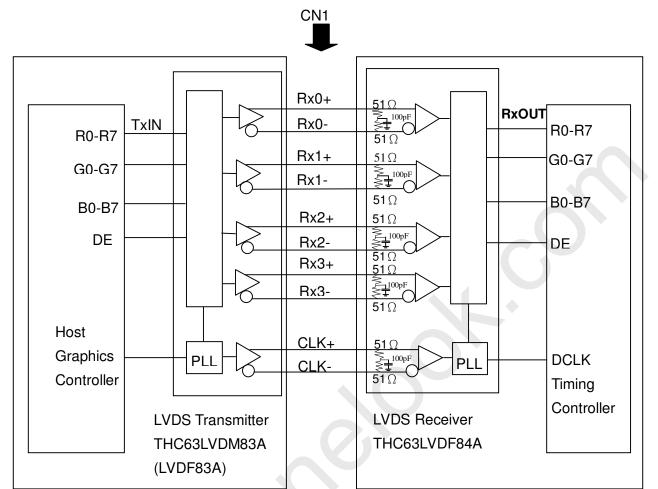
Note (5) LVDS signal pin connected to the LCM side has the following diagram. R1 in the system side should be less than 1K Ohm. (R1 < 1K Ohm)





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5.2 BLOCK DIAGRAM OF INTERFACE



R0~R7 : Pixel R Data ,
G0~G7 : Pixel G Data ,
B0~B7 : Pixel B Data ,
DE : Data enable signal

Note (1) The system must have the transmitter to drive the module.

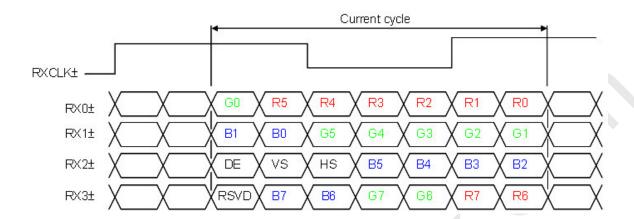
Note (2) LVDS cable impedance shall be 50 ohms per signal line or about 100 ohms per twist-pair line when it is used differentially.



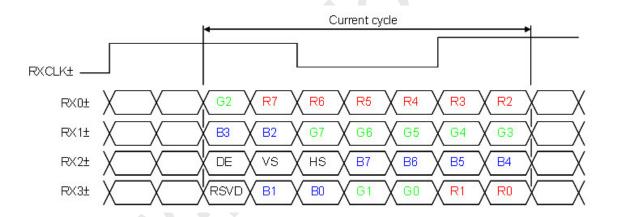
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5.3 LVDS INTERFACE

$SELLVDS = L or Open \quad (VESA)$



SELLVDS = H (JEIDA)



R0~R7: Pixel R Data (7; MSB, 0; LSB)

G0~G7: Pixel G Data (7; MSB, 0; LSB)

B0~B7: Pixel B Data (7; MSB, 0; LSB)

DE: Data enable signal

Notes(1) RSVD(reserved)pins on the transmitter shall be "H" or ("L" or OPEN)



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5.4 COLOR DATA INPUT ASSIGNMENT

The brightness of each primary color (red, green and blue) is based on the 8-bit gray scale data input for the color. The higher the binary input, the brighter the color. The table below provides the assignment of color versus data input.

										ı		Da	ata	Sigr	nal			1							
	Red							Green								Blue									
	T	R7	R6	R5	R4	R3	R2	R1	R0	G7	G6	G5	G4	G3	G2	G1	G0	В7	B6	B5	B4	ВЗ	B2	B1	В
	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	C
	Red	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
	Green	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	(
Basic	Blue	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
Colors	Cyan	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Magenta	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
	Yellow	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	C
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Red(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	C
	Red(1)	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	C
Gray	Red(2)	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	C
Scale	:	:	:	:	:	:	:	:	:	:	:	:		:	:	:	:	:	:	:	:	:	:	:	:
Of Bed	:	:	:	:	:	:	:	:	:	:	:		·	:	:	:	:	:	:	:	:	:	:	:	:
	Red(253)	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
	Red(254)	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
	Red(255)	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
	Green(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
	Green(1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	(
Gray	Green(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	(
Scale	:	:	:	:		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
Of	:	4	:	:		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
Green	Green(253)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	(
areen	Green(254)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	(
	Green(255)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	(
	Blue(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
	Blue(1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-
Grave	Blue(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	(
Gray Scale	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	
Scale Of	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	
	Blue(253)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	-
Blue	Blue(254)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	(
	Blue(255)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	-

Note (1) 0: Low Level Voltage, 1: High Level Voltage

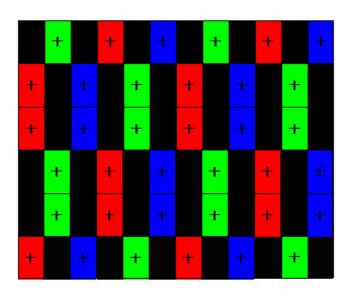




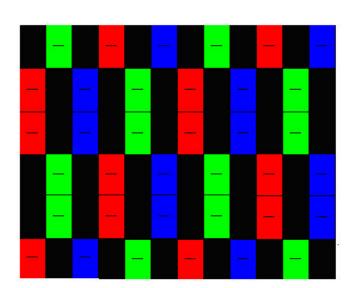
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5.5 PATTERN FOR Vcom ADJUSTMENT 2line-inversion pattern (2n+1)

Frame N



Frame N+1



Gray level = 128



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6. INTERFACE TIMING

6.1 INPUT SIGNAL TIMING SPECIFICATIONS

The input signal timing specifications are shown as the following table and timing diagram.

Signal	Item	Symbol	Min.	Тур.	Max.	Unit	Note	
	Frequency	F _{clkin} (=1/TC)	60	76	82	MHz		
LVDS Receiver Clock	Input cycle to cycle jitter	Trcl	-	-	200	ps	(3)	
	Spread spectrum modulation range	Fclkin_mod	F _{clkin} -2%		F _{clkin} +2%	MHz	(4)	
	Spread spectrum modulation frequency	F _{SSM}			200	KHz		
LVDS Receiver Data	Setup Time	Tlvsu	600	-	-	ps	(5)	
LVDS Receiver Data	Hold Time	Tlvhd	600	-)	-	ps		
Vertical Active Display Term	Eromo Doto	Fr5	47	50	53	Hz	(6)	
	Frame Rate	Fr6	57	60	63	Hz	(0)	
	Total	Tv	778	806	888	Th	Tv=Tvd+Tvb	
	Display	Tvd	768	768	768	Th	-	
	Blank	Tvb	10	38	120	Th	-	
Horizontal Active Display Term	Total	Th	1442	1560	1936	Tc	Th=Thd+Thb	
	Display	Thd	1366	1366	1366	Tc	-	
	Blank	Thb	76	194	570	Tc	_	

Note (1) Please make sure the range of pixel clock has follow the below equation:

$$\begin{split} & \text{Felkin(max)} \; \geqq \; F_{\text{F6}} \; \bigotimes \; Tv \; \bigotimes \; Th \\ & \text{Fr5} \; \bigotimes \; Tv \; \bigotimes \; Th \; \geqq \; \text{Felkin(min)} \end{split}$$

Note (2) Since this module is operated in DE only mode, Hsync and Vsync input signals should be set to low logic level. Otherwise, this module would operate abnormally.



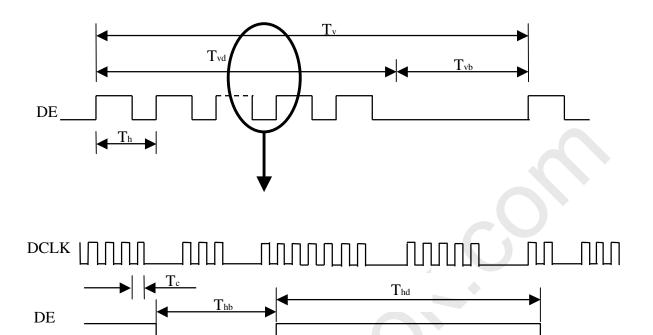


DAT

Issued Date: Nov. 9, 2009 Model No.: V370B1-P03

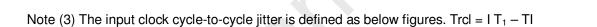
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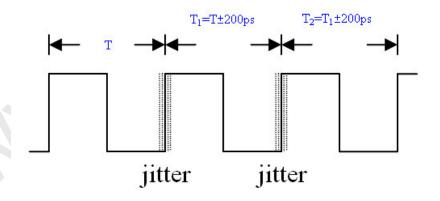
INPUT SIGNAL TIMING DIAGRAM



Valid display data

(1366)

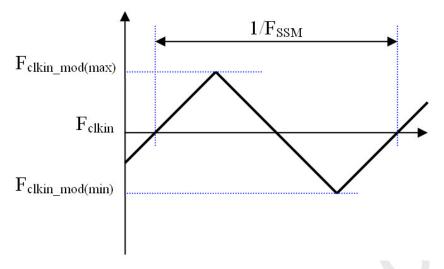






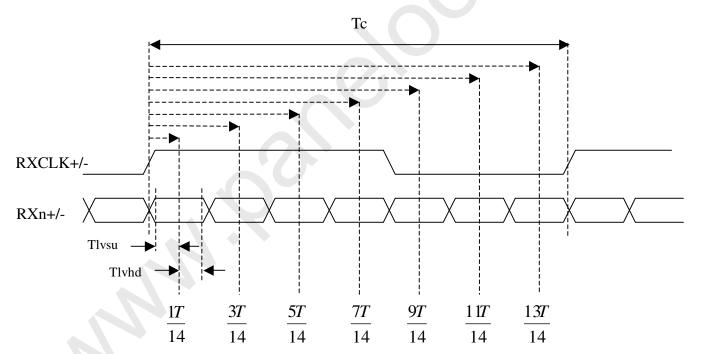
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Note (4) The SSCG (Spread spectrum clock generator) is defined as below figures.



Note (5) The LVDS timing diagram and setup/hold time is defined and showing as the following figures.

LVDS RECEIVER INTERFACE TIMING DIAGRAM



Note (6): (ODSEL) = H/L or open for 50/60Hz frame rate. Please refer to 5.1 for detail information



Global LCD Panel Exchange Center

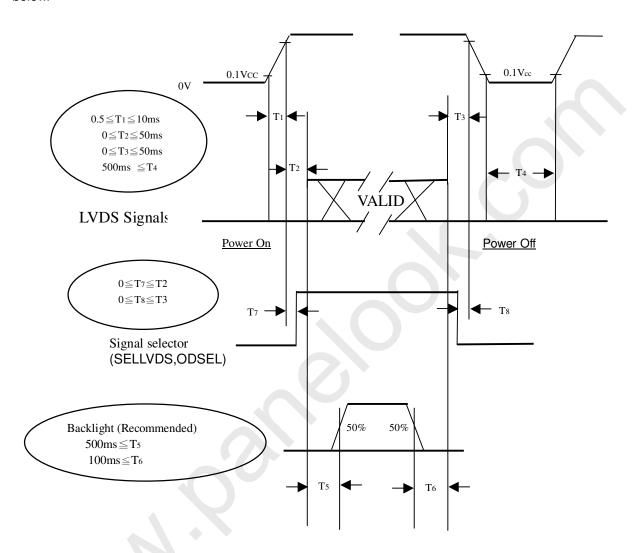
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6.2 POWER ON/OFF SEQUENCE

 $(Ta = 25 \pm 2 \, {}^{\circ}C)$

To prevent a latch-up or DC operation of LCD module, the power on/off sequence should be as the diagram below.



Power ON/OFF Sequence

- Note (1) The supply voltage of the external system for the module input should follow the definition of Vcc.
- Note (2) Apply the lamp voltage within the LCD operation range. When the backlight turns on before the LCD operation or the LCD turns off before the backlight turns off, the display may momentarily become abnormal screen.
- Note (3) In case of Vcc is in off level, please keep the level of input signals on the low or high impedance. If T2<0,that maybe cause electrical overstress failure.
- Note (4) T4 should be measured after the module has been fully discharged between power off and on period.
- Note (5) Interface signal shall not be kept at high impedance when the power is on.





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7. OPTICAL CHARACTERISTICS

7.1 TEST CONDITIONS

Item	Symbol	Value	Unit			
Ambient Temperature	Ta	25±2	°C			
Ambient Humidity	На	50±10	%RH			
Supply Voltage	V_{CC}	12.0	V			
Input Signal	According to typical value in "3. ELECTRICAL CHARACTERISTICS"					
Lamp Current (High side)	L	7.5 mA \pm 0.5	mA			
Oscillating Frequency (Inverter)	F_W	58±3	KHz			
Frame rate		60	Hz			

7.2 OPTICAL SPECIFICATIONS

The relative measurement methods of optical characteristics are shown as below. The following items should

be measured under the test conditions described in 7.1 and stable environment shown in Note (5).

Item		Symbol	Condition	Min.	Тур.	Max.	Unit	Note
Color Chromaticity	Red	Rcx		Typ. -0.03	0.645	Typ. +0.03	ı	(1),(5)
	ried	Rcy	θ_x =0°, θ_Y =0° Viewing angle at normal direction With CMO module		0.335		ı	
	Green	Gcx			0.277		ı	
	areen	Gcy			0.595		ı	
	ty Blue	Всх			0.144		ı	
	Dide	Всу			0.067		ı	
	White	Wcx			0.285		ı	
	VVIIILE	Wcy			0.293		-	
Center Transmittance		T%	$\theta_{x}=0^{\circ}, \ \theta_{Y}=0^{\circ}$		6.0	-	%	(1),(7)
Contrast Ratio		CR	with CMO module	2000	3000	-		(1),(3)
Response Time		Gray to gray average	θ_x =0°, θ_Y =0° with CMO Module@60Hz	-	6.5	12	ms	(4)
White Variation &W		θ_x =0°, θ_Y =0° with CMO module	-	-	1.3	-	(1),(6)	
Viewing Angle	Horizontal	θ_x +	CR≥20	80	88	-	Deg.	
	rionzontai	θ_{x} -		80	88	-		(1),(2)
	Vertical	θ_{Y} +	With CMO module	80	88	-		
	Vertical	θ_{Y} -		80	88	-		





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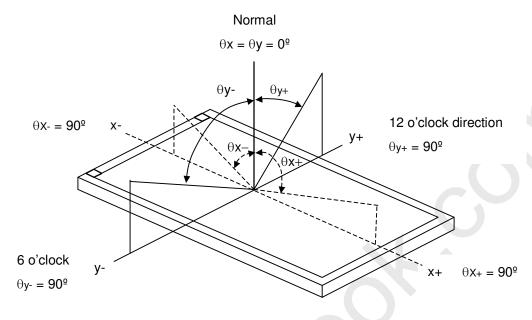
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Note (1) Light source is CMO's V370B1-L01 BLU and driving voltages are based on suitable gamma voltages.

Note (2) Definition of Viewing Angle (θx , θy):

Viewing angles are measured by Autronic Conoscope Cono-80



Note (3) Definition of Contrast Ratio (CR):

The contrast ratio can be calculated by the following expression.

Contrast Ratio (CR) = L255 / L0

L255: Luminance of gray level 255

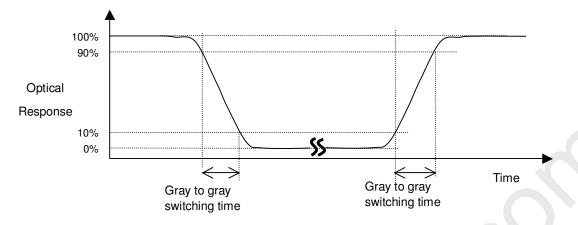
L 0: Luminance of gray level 0

CR = CR (5), where CR (X) is corresponding to the Contrast Ratio of the point X at the figure in Note (6).



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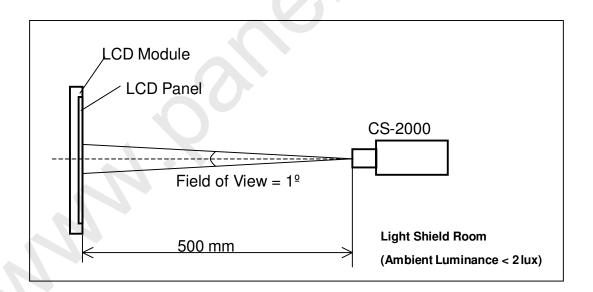
Note (4) Definition of Gray to Gray Switching Time:



The driving signal means the signal of gray level 0, 123, 168, 202, 230,255. Gray to gray average time means the average switching time of gray level 0, 123, 168, 202, 230,255 to each other .

Note (5) Measurement Setup:

The LCD module should be stabilized at given temperature for 1 hour to avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting Backlight for 1 hour in a windless room.



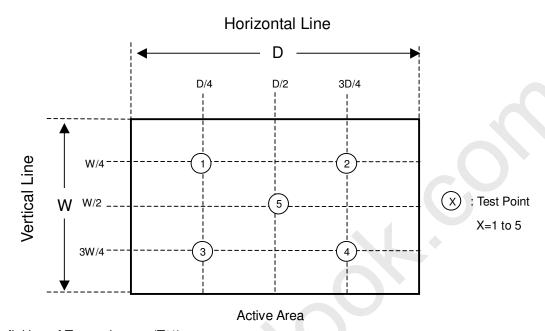


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Note (6) Definition of White Variation (δW):

Measure the luminance of gray level 255 at 5 points

 $\delta W = Maximum [L (1), L (2), L (3), L (4), L (5)] / Minimum [L (1), L (2), L (3), L (4), L (5)]$



Note (7) Definition of Transmittance (T%):

Module is without signal input.





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8. PRECAUTIONS

8.1 ASSEMBLY AND HANDLING PRECAUTIONS

- (1) Do not apply rough force such as bending or twisting to the product during assembly.
- (2) To assemble backlight or install module into user's system can be only in clean working areas. The dust and oil may cause electrical short or worsen the polarizer.
- (3) It's not permitted to have pressure or impulse on the module because the LCD panel will be damaged.
- (4) Always follow the correct power sequence when the product is connecting and operating. This can prevent damage to the CMOS LSI chips during latch-up.
- (5) Do not pull the I/F connector in or out while the module is operating.
- (6) Use a soft dry cloth without chemicals for cleaning, because the surface of polarizer is very soft and easily scratched.
- (7) It is dangerous that moisture come into or contacted the product, because moisture may damage the product when it is operating.
- (8) High temperature or humidity may reduce the performance of module. Please store this product within the specified storage conditions.
- (9) When ambient temperature is lower than 10°C may reduce the display quality. For example, the response time will become slowly.

8.2 SAFETY PRECAUTIONS

- (1) If the liquid crystal material leaks from the panel, it should be kept away from the eyes or mouth. In case of contact with hands, skin or clothes, it has to be washed away thoroughly with soap.
- (2) After the product's end of life, it is not harmful in case of normal operation and storage.



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9. PACKAGING

9.1 PACKING SPECIFICATIONS

(1) 15PCS LCD TV Panels / 1 Box

(2) Box dimensions: 982 (L) X 642 (W) X 268 (H)

(3) Weight: approximately 36 Kg

9.2 PACKING METHOD

Figures 9-1 and 9-2 are the packing method

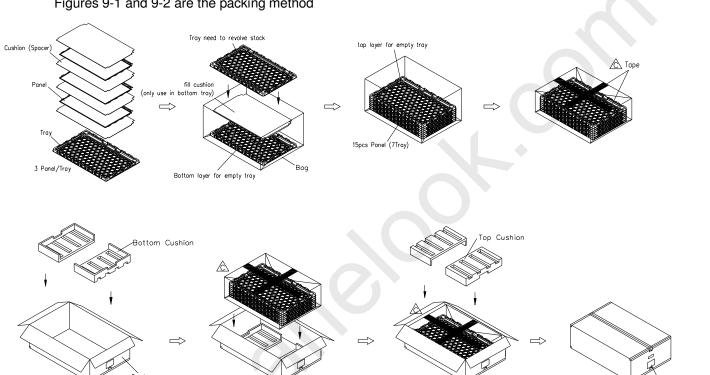


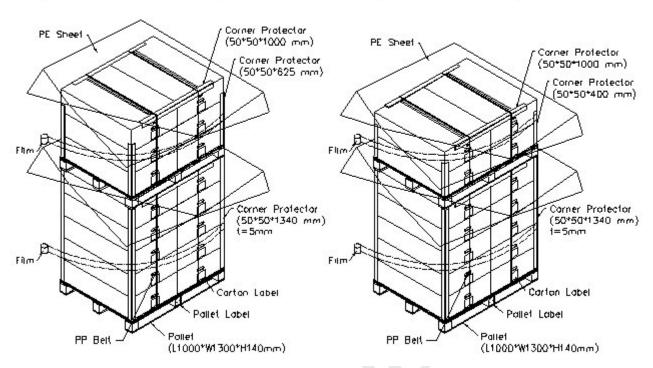
Figure.9-1 packing method





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Sea / Land Transportation (40ft HQ Container) Sea / Land Transportation (40ft Container)



Air Transportation

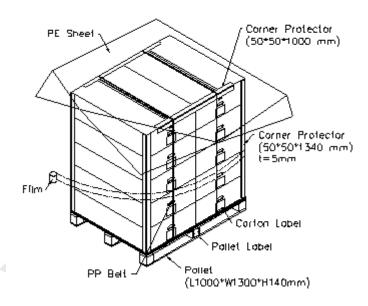


Figure.9-2 packing method





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10. REGULATORY STANDARDS

10.1 SAFETY

Regulatory	Item	Standard		
	UL	UL 60950-1: 2003		
Information Technology equipment	cUL	CAN/CSA C22.2 No.60950-1-03		
	CB	IEC 60950-1:2001		
Audio/Video Apparatus	UL	UL 60065: 2003		
	cUL	CAN/CSA C22.2 No.60065-03		
	CB	IEC 60065:2001		

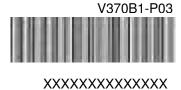


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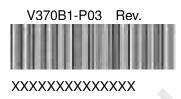
11. DEFINITION OF LABELS

11.1 OPEN CELL LABEL

The barcode nameplate is pasted on each open cell as illustration for CMO internal control.



The barcode nameplate is pasted on Protector Film of each open cell as illustration for CMO internal control.



11.2 CARTON LABEL

The barcode nameplate is pasted on each box as illustration, and its definitions are as following explanation



(a) Model Name: V370B1-P03 (b) Carton ID: CMO internal control

(c) Quantities: 15



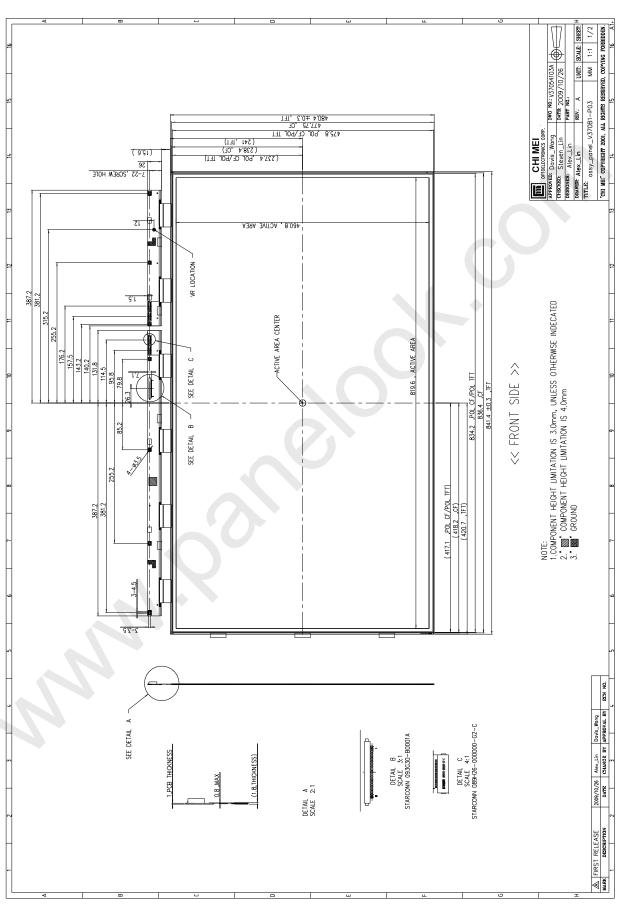
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12. Mechanical Drawing



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